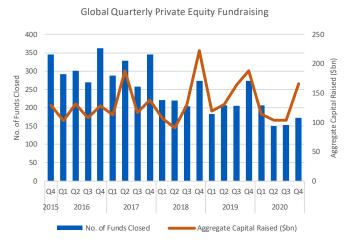
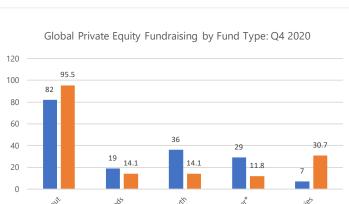


# PE FUNDRAISING AT A GLANCE

## **Q4 Trends**

- ► *Fundraising*. Private equity funds rebounded in Q4.
  - ▶ \$166.2.bn was raised globally in Q4, up approximately 37% from the \$103.9bn raised in Q3.
  - ► The total amount of capital raised in 2020 was down 19% globally and 25% in the U.S. from the amount raised in 2019.
  - Investor appetite was mostly targeted at buyout funds and secondaries funds, with increased interest in growth capital strategies.
  - Secondaries funds raised \$30.7bn globally in Q4, bringing the 2020 total to approximately \$90bn.
- ➤ **Dry Powder**. Global private equity AUM reached an all-time high of \$3.465tn at the end of Q2, while dry powder decreased 1.75% at the end of Q2 to \$1.202tn.
- SPACs. According to SPAC Research, 248 special purpose acquisition companies (SPACs) were launched in 2020, raising approximately \$83.4 billion. Approximately 30 of these were private equity-backed SPACS, raising nearly \$7.7bn. At least 20 private equity-backed companies are expected to go public through a SPAC in 2021.



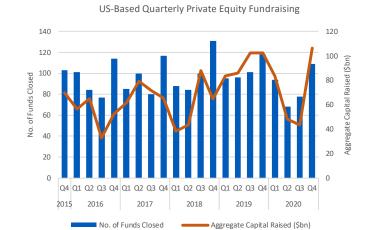


\*PE Other includes balanced, co-investment, co-investment multi-manager, direct secondaries, hybrid, hybrid fund of funds, PIPE, and turnaround funds.

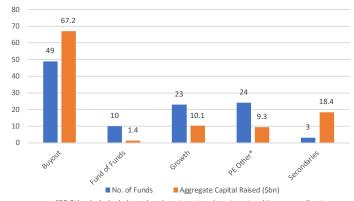
Aggregate Capital Raised (\$bn)

■ No. of Funds

#### **FOURTH QUARTER 2020**



#### US-Based Private Equity Fundraising by Fund Type: Q4 2020



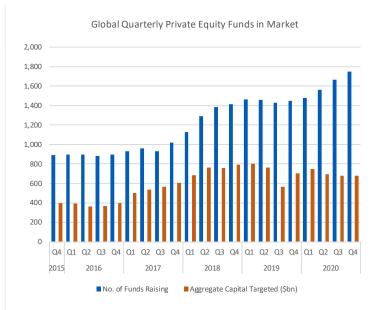
\*PE Other includes balanced, co-investment, co-investment multi-manager, direct secondaries, hybrid, hybrid fund of funds, PIPE, and turnaround funds.

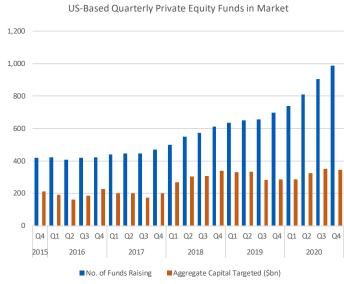
All charts were compiled by Pregin and the data contained therein has not been reviewed for accuracy by Paul, Weiss.

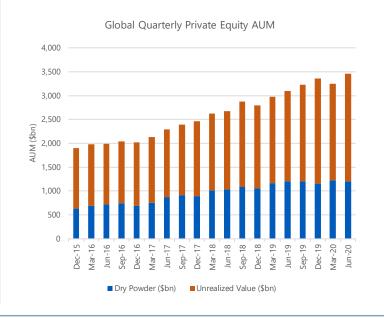
**FOURTH QUARTER 2020** 

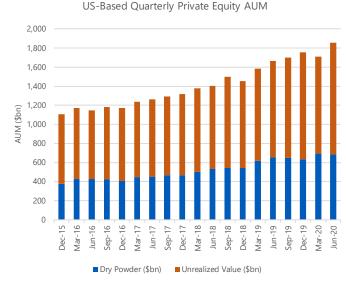
### **Q4 Trends**

- ► Funds in Market. 84 private equity funds entered the global market during Q4, a 4.8% increase from Q3, resulting in the most funds in the market at any time over the last 5 years. Aggregate capital targeted in Q4 was just over \$677.9bn.
- Protests over racial injustice brought social factors and, in particular, diversity and inclusion to the forefront at private equity firms. Nearly 50 private equity firms and investors signed the Institutional Limited Partners Association's Diversity in Action initiative, pledging to promote diversity, equity and inclusion within their organizations.
- Impact Investing. LPs are increasingly calling for their investments to make a positive social or environmental impact alongside financial returns. Impact-investing funds have attracted more commitments than ever before, and impact strategies' popularity among private equity firms is growing.
- ▶ **SEC Rulemaking**. The SEC closed out 2020 with a flurry of rulemaking. Its new marketing rule replaces and modernizes the investment adviser advertising rule and cash solicitation rule. New amendments to the "private placement" rules simplify the integration framework for exempt and registered offerings (e.g., codifying the longstanding SEC position that concurrent Regulation D and Regulation S offerings will not be integrated so long as each complies with the applicable offering exemption).











**FOURTH QUARTER 2020** 

This publication is not intended to provide legal advice, and no legal or business decision should be based on its content. Questions concerning issues addressed in this publication should be directed to:

Victoria S. Forrester +1-212-373-3595 vforrester@paulweiss.com

Amran Hussein +1-212-373-3580 ahussein@paulweiss.com

Lindsey L. Wiersma +1-212-373-3777 lwiersma@paulweiss.com

Jyoti Sharma +1-212-373-3712 jsharma@paulweiss.com

Erica Temel +1-212-373-3187 etemel@paulweiss.com Matthew B. Goldstein +1-212-373-3970 mgoldstein@paulweiss.com

Marco V. Masotti +1-212-373-3034 mmasotti@paulweiss.com

Philip A. Heimowitz +1-212-373-3518 pheimowitz@paulweiss.com

Marian S. Shin +1-212-373-3511 mshin@paulweiss.com Udi Grofman +1-212-373-3918 ugrofman@paulweiss.com

Conrad van Loggerenberg +1-212-373-3395 cvanloggerenberg@paulweiss.com

Caitlin T. Kelly +1-202-223-7342 ctkelly@paulweiss.com

Maury Slevin +1-212-373-3009 mslevin@paulweiss.com

The authors of PE Fundraising at a Glance are Marco V. Masotti and Karen J. Hughes.

# Our Private Equity Fundraising Group

Recognized as one of the premier private equity funds practices in the marketplace, the Paul, Weiss Private Equity Fundraising Group serves as industry leading advisors to a diverse group of private equity firms, ranging from up and coming middle market firms to large alternative asset managers. Our extensive market knowledge is built on decades of experience working hand in hand with private equity managers, investors and other key market participants making us uniquely positioned to offer cutting-edge yet practical advice. The full suite of the firm's resources are at our clients' fingertips, and we work closely across practice areas to provide seamless advice to private equity funds throughout their lifecycles.